



RATE CARD 2006

To enable all operators within Wales to be able to advertise within the Activity Wales magazine we have now changed our pricing structure to single column centimetre (scc rates). This now enables entry level at 3 x 1 for only £30. We have also introduced a level of discounts for those who book early for quarter page sizes and above. Below are some example sizes, the most popular level entry being a 5 x 2 (credit card size). If however, you need any help please feel free to call me or a member of my team on 01834 84 4000.

Example Sizes	Mono £	Colour £
Adverts will be sold per single column centimetre	10 (inc VAT £11.75)	15 (inc VAT £17.63)
3cm x 1 column	30 (inc VAT £35.25)	45 (inc VAT £52.88)
3cm x 2 columns	60 (inc VAT £70.50)	90 (inc VAT £105.75)
5cm x 2 columns	100 (inc VAT £117.50)	150 (inc VAT £176.25)
10cm x 2 columns	200 (inc VAT £235.00)	300 (inc VAT £352.50)
20cm x 3 columns (Qtr page)	600 (inc VAT £705.00)	900 (inc VAT £1,057.50)
20cm x 6 columns (Half page)	1,200 (inc VAT £1,410.00)	1,800 (inc VAT £2,115.00)
40cm x 6 columns (Full page)	2,400 (inc VAT £2,820.00)	3,600 (inc VAT £4,230.00)

Please note these are only example sizes and we can accommodate any size of advert to suit budget.

Limited availability on front page, back page and fixed positions.

Front Page (10cm x 2 columns)	750 (inc VAT £881.25)
Back Page (10cm x 2 columns)	600 (inc VAT £705.00)

EARLY BOOKING DISCOUNTS

First five 20 x 3 (quarter page) adverts qualify for 15% discount

First five half page adverts qualify for 25% discount

First five full page adverts qualify for 30% discount

Fixed Positions

If you require a specific position please indicate:

Front Half + 20%

Front Half Right Hand + 25%

All adverts are subject to VAT and sold on a Run Of Paper basis.

PLEASE SEE OVERLEAF FOR THE ADVERTISERS REGISTRATION BOOKING FORM

ACTIVITY WALES 2006

ADVERTISERS REGISTRATION BOOKING FORM

PLEASE E-MAIL/FAX BY RETURN FOR EARLY BOOKING DISCOUNT

PLEASE BOOK THE FOLLOWING SIZE ADVERT (please see booking conditions/mechanical data on www.activitywales.com or call Sue on 01834 84 4000)

_____ cms x _____ columns

MONO OR COLOUR PRICE (incl VAT) £ _____

COPY – please state how this will be supplied (see booking conditions)

Business name: _____

Business Address: _____

Tel No: _____ Mobile No: _____ Fax No: _____

Email: _____ Website: _____

All cheques made payable to Activity Wales – please make sure that the sum includes VAT on top of advertised price or I authorise you to debit my credit card by £ _____ Details as follows:

Cardholder's name _____ Signature: _____

PAYMENT BY VISA/ACCESS/SWITCH/MASTERCARD delete as applicable.

Account Number

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Switch Issue No.

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 Start Date

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 Expiry date

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I have read and agree to all booking terms and conditions (please see booking conditions on www.activitywales.com or call me for fax copy)

Advert Booked by: Print Name: _____ Signature: _____

Please include my details on the Activity Wales Website - Please Tick

When completed please email sue@activitywales.com or fax back to **Sue Ravenscroft on 01834 84 4124** or send to Activity Wales, The Holiday Information Centre, Tudor Square, Tenby, Pembrokeshire, SA70 7AD.

For all queries please call Sue on 01834 84 4000

COPY DEADLINE: 10TH APRIL 2006

Please email copy to: julia@activitywales.com

Or send to: Julia Ryan, Publishing Department, Activity Wales, 2 Riverside Quay, Haverfordwest, SA61 2LJ